

“A Capital Market Partner Adding to Customer Value”

**Korea Exchange Hosted Global ETF Conference Seoul In Collaboration With AOSEF**

Korea Exchange, in collaboration with Asian and Oceanian Stock Exchange Federation (AOSEF), hosted the Global ETF Conference Seoul on November 26~27, 2010.

The Conference was organized to provide a forum to discuss the ways of advancing the Asian ETF market as well as globalization of Korean ETFs. In addition, the Conference was an opportunity to advertise the ETF market of Asian countries, particularly to the institutional investors of participating countries.

The conference was attended by the ETF specialists and market operators, including the representatives of relevant regulatory organizations, from many parts of the world.

As shown below, four sessions covering different topics were organized and 14 companies participated in the Conference Expo.

Date	Session & time	Topic
Nov. 25	Opening ceremony (09:00-09:30)	Opening and congratulatory remarks
	Session 1 (09:30-12:00)	Issues in the advancement of Asian ETF market
	Session 2 (13:20-18:00)	Global fund market & indices
Nov. 26	Session 3 (09:00-12:10)	Development directions of Korean ETF market
	Session 4 (14:00-17:10)	Investment strategies for ETF investors

## **Conference Expo**

13 companies, including the index providers, companies creating ETFs and Korea Exchange participated in the Expo by setting up a display/information booth.

## **List of Exhibitors**

- **BOCI-Prudential Asset Management Limited**
- **Dow Jones Indexes**
- **KB Asset Management**
- **Korea Exchange (KRX)**
- **Korea Investment Management**
- **KTB Asset Management**
- **Mirae Asset MAPS Global Investments**
- **MSCI**
- **NASDAQ OMX Group**
- **Samsung Asset Management**
- **Standard and Poor's**
- **STOXX**
- **Woori Asset Management**

While some 300 ETF specialists and investors from over 120 companies based in Korea and abroad participated in the opening ceremony, some 70 specialists from 35 overseas institutions such as the Hong Kong Securities and Futures Commission, Tokyo Stock Exchange, Taiwan Stock Exchange, Deutsche Bank, BNP Paribas, MSCI, Dow Jones and S&P shared their overview on recent issues at ETF related industry. Also, some 230 specialists from 65 Korean institutions such as the Financial Services Commission, Samsung Asset Management, Mirae Asset MAPS Global Investment, National Pension Service of Korea and Samsung Life, participated.

## List of Speakers and Panelists

- **Jae-Kyu Bae**, Managing Director, Samsung Asset Management
  - **Hartmut Graf**, CEO, STOXX
  - **Kihyun Kim**, Director, Head of Fixed Income Investment Division, Woori Asset Management
  - **Yasuyuki Konuma**, Director, Business Development, Listing Department, Tokyo Stock Exchange
  - **Alexa C. Lam**, Deputy Chief Executive Officer and Executive Director, Hong Kong Securities and Futures Commission
  - **Taeyong Lee**, Managing Director, Head of ETF, Mirae Asset MAPS Global Investments
  - **Robin Lo**, Head of Asia Pacific Index Business development, S&P Index Services HK
  - **Louis Mayberg**, President, ProFunds (ProShares)
  - **Marco Montanari**, Head of db x-trackers ETF-Asia, Deutsche Bank
  - **Reid Steadman**, Global Head of ETF Licensing, S&P
  - **Yunsoo Cho**, Separate Account Department, Asset Management Division, Samsung Life
  - **Dunam Kim**, Head of Structured Products Team, Samsung Asset Management
  - **Hee Soo Kim**, Head of Index Business Department, FnGuide
  - **Kyung Hak Kim**, Senior Vice President, Korea Exchange
  - **Sung Wook Kim**, Head of Research Team, Public Market Dept, National Pension Service
  - **Stephanie Lau**, Associate Director, BNP Paribas (EasyETF)
  - **Jae Wook Lee**, Head of Pricing Division, KIS Pricing
  - **Robin Lo**, Head of Asia Pacific Index Business development, S&P Index Services HK
  - **Kyoung Seok Mun**, Head of Structured Products Team, KB Asset Management
  - **In Sik Myung**, Director, Market Data Business, Korea Exchange
  - **Yoon Oh**, Vice Dean, School of Law, Hanyang University
  - **Jae Hwan Shim**, Head of System Fund Investment Division, Korea Investment Management
  - **Hing S. Tang**, BOCI-Prudential Asset Management Limited
  - **Mark Valadao**, Executive Director and Head of ETFs, MSCI
  - **Anthony Yeung**, Regional Director, Business Development, Dow Jones Indexes
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## **Major sponsors**

### **Platinum**

Mirae Asset MAPS Global Investment

Samsung Asset Management

Woori Asset Management

### **Gold**

KB Asset Management

### **Silver**

Korea Investment Management

KTB Asset Management

**- End -**

## **About KRX**

Korea Exchange (KRX) is the operator of Korea's Securities and Derivatives Market under the 'Financial Investment Services and Capital Market Act (FSCMA).' KRX operates three Markets; KOSPI Market as a main board, KOSDAQ Market as a venue to small and medium sized enterprises, and Derivatives Markets which boast of the most liquid products in the World. Within its consolidated trading platform, KRX offers vast product line-up including equity shares, bonds, ETFs, ELWs, futures and options. For more information please visit our website at <http://eng.krx.co.kr>.